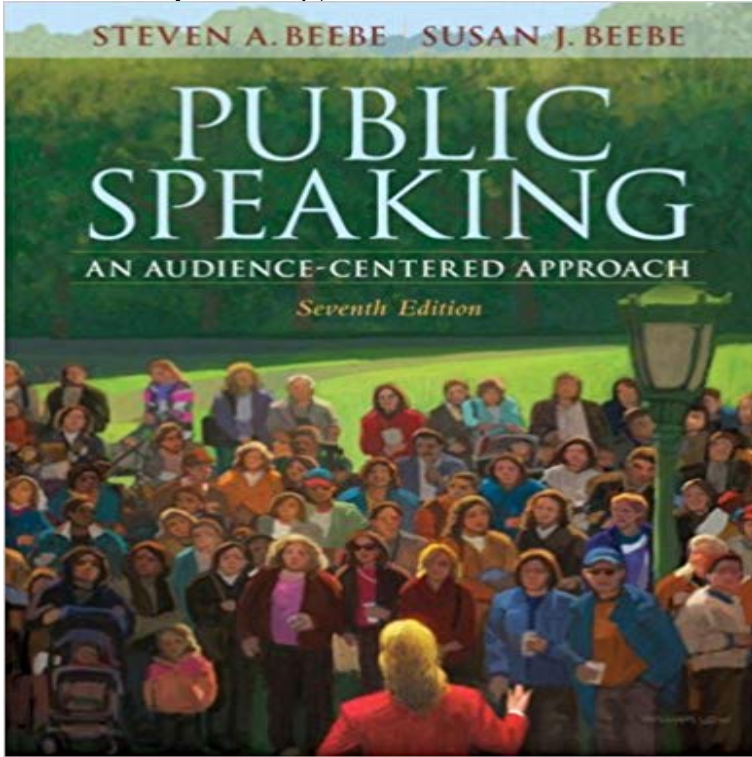


# Public Speaking: An Audience-centered Approach



For courses in Public Speaking. An audience-centered approach to public speaking. Public Speaking: An Audience-Centered Approach outlines a comprehensive process for new public speakers to ensure they continually connect to their audience. This is the standalone book. An audience-centered approach to public speaking. Public Speaking: An Audience-Centered Approach, 9/e brings theory and practice together. Revel Public Speaking: An Audience-Centered Approach outlines a comprehensive process for new public speakers to ensure they continually connect to their audience. REVEL for Public Speaking: An Audience-Centered Approach, Ninth Edition emphasizes the importance of analyzing and considering the audience at every step. The new FlexChoice version of Public Speaking retains the distinctive and popular audience-centered approach of the full book, which emphasizes the importance of analyzing and considering the audience at every step. The unique, audience-centered approach of this top-selling text emphasizes that success in public speaking depends on how listeners interpret the message.

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